

FONTANA REGIONAL LIBRARY LONG RANGE PLAN 2016 - 2021



VISION:

The heart of our community, enriching lives, and inspiring the future.

MISSION:

The Fontana Regional Library system (Library) provides the public of Jackson, Macon, and Swain counties with excellent service and convenient access to resources for their educational, informational, and recreational needs.

FOCUS AREA	GOALS	OBJECTIVES
Employment & Economy	People who want resources relating to employment and economy will find what they want, and will have the help they need to make choices from among the options.	<ul style="list-style-type: none"> Assist community members with finding information and community resources on resume writing, job searching, and interviewing. Support local businesses and entrepreneurs by providing spaces and resources that they need to achieve their goals
Diversity	The community will recognize the library as a safe, inclusive place to access information and to services that meet the needs of a diverse community.	<ul style="list-style-type: none"> Provide a welcoming neutral environment for all community members. Engage with diverse community groups to more effectively meet the needs of all community members.
Connectivity	Affordable broadband service to every home and business.	<ul style="list-style-type: none"> Keep the public informed of initiatives, opportunities, and barriers to connectivity in this area. Advocate for affordable “last mile” broadband connectivity for our service area.
Health/Mental Health	People will be able to identify and access the resources and information they and their families need to live healthy lives.	<ul style="list-style-type: none"> Partner with county health departments to address health priorities within the communities. Increase awareness of mental health conditions and the problems faced by those affected by those conditions. Work with community agencies to inform the public about access to health and mental health care.

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Education	All community members will have the educational support and opportunities they need.	<ul style="list-style-type: none"> • Partner with educational agents within the region and support learning initiatives • Provide opportunities, resources, and support for lifelong learning
Operational Excellence	The Library will have the infrastructure and resources to provide excellent service and convenient access for the community.	<ul style="list-style-type: none"> • Provide excellent up-to-date facilities serving each of our communities • Develop and foster a motivated, well-trained staff with the skills they need to create a positive library user experience
Recreation/Leisure Activities	Community members will be able to explore trends and pursue interests that improve their quality of life.	<ul style="list-style-type: none"> • Identify and respond to emerging and ongoing community needs and interests • Satisfy the community's recreational and leisure interests by providing engaging activities and resources